



Mansfield Kept it Green at the 10th Annual *Festival on the Green*!

October 1, 2013 – The [Mansfield Downtown Partnership](#) is pleased to report the success of the low-waste efforts at the Tenth Annual [Festival on the Green](#) on Sunday, September 22. Led by Town of Mansfield Recycling Coordinator Ginny Walton, *Festival* volunteers and participants diverted 87% of the waste generated during the event into composting and recycling. Despite the largest *Festival* to date, only 150 pounds of waste were generated throughout the day.

Volunteers from the Town's Solid Waste Advisory Committee, UConn Eco House, UConn Honors Alternative Spring Break, and Storrs-Mansfield Transition staffed waste stations around the *Festival* grounds and assisted visitors with properly sorting their waste into composting, recycling, or trash. Of the 150 pounds of waste collected, 87.5 pounds were compostable materials and 43 pounds were recyclable materials. Just 20 pounds of trash were collected!

This year's *Festival on the Green* featured 90 booths and over 700 people in the Celebrate Mansfield Parade with an estimated over 3,000 residents and visitors in attendance. The success of the low-waste efforts can be attributed to the cooperation of the many Mansfield businesses and community groups to thoughtfully plan low-waste activities for attendees of all ages to enjoy. In addition, the food booths all served their menu items on compostable plates, bowls, and cups thanks to the generous support of [Willimantic Waste Paper Co, Inc](#), a Grassroots sponsor of the *Festival*.

The Mansfield Downtown Partnership thanks Ms. Walton and the *Festival on the Green* volunteers, participants, and attendees for their help to "[Keep It Green!](#)"



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Photo by Janine Callahan